



# Creative problem solving

From time to time we need to find a new approach to solve problems and move forward. On such occasions, tried and trusted techniques can fall short of the mark. This workshop shows how to use a range of techniques to help you find creative solutions to solve problems, overcome barriers and identify and realise opportunities.

Around 2 hours • Face-to-face or virtual • Typically 4-15 participants • Supported by course notes • Interactive

## Key course elements

### Brain circuitry

Understanding how your brain works, the nature of brain habits and techniques to overcome the habit trap

### Lateral thinking

Turning conventional thinking on its head to generate new business solutions

### Mind-mapping

Unlocking the potential of the brain, organising thoughts and information and exploring alternatives

### Thinking preferences

Harnessing knowledge about thinking preferences and creativity to generate original ideas that may not naturally come to your mind

### Reversal, combinations and metaphors

Using these three different techniques to generate creative alternatives

**BiteSize Learning**

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## Participants will learn to...

- Use a range of tools for creative problem solving
- Devise solutions that would previously have been outside their mindset or traditional range of responses  
Unlock creative solutions and skills of which they were previously unaware
- Use mind-maps to organise thoughts and explore multiple avenues leading to more effective ways of working
- Introduce alternative ideas and strategies to resolve problems, capitalising on the strengths and preferences of colleagues and team members
- Approach problems in a fresh and original way and choose from a range of solutions as opposed to a single solution
- Apply these skills to develop structured and coherent presentations, discussions and reports



*“The course was brilliant. Lots of really useful information but delivered in a way that kept everyone engaged throughout. The interactive elements of the course really added to the enjoyment too”*