Presenting in a hybrid world

As our work environment becomes increasingly dispersed, our ability to connect and engage with the people around us has never been more important. Staying visible, making an impact and getting our voice heard is integral to success. This is a presentation skills course with a difference. We explore the key skills of excellent presentations and how we can then adapt these to suit a hybrid world.

Around 2 hours • Face-to-face or virtual • Typically 4-15 participants • Supported by course notes • Interactive

Key course elements

Preparing for your presentation
- Developing a strong hook for the audience
- Structuring your message to make an impact
- Identifying any barriers to communication with a remote audience

Improving your on-screen presence
- Setting the tone for the entire experience
- Lighting and camera angles
- Developing effective body language
- Building confidence ahead of the presentation

Connecting with your audience
- Tactics to engage the audience, whether online or in-person
- Encouraging participation
- Ensuring the audience take action following the presentation

Participants will learn to…

- Engage and connect with their audience, whether in the office or online
- Structure a presentation so the key messaging is clear
- Harness opportunities created by a hybrid environment
- Feel confident presenting to an audience, whether remotely, in person or a mix of the two
- Master nerves and gain control

BiteSize Learning

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